

Yearly report 2021

Key documents

Centre

Rebuilding the centre ground

This document sets out our progress this year. It includes donations to Centre Think Tank, spending, our social media engagement, and membership figures.

Accounts in this report run from the 1st of February 2021 until the 31st of January 2022.

Part one

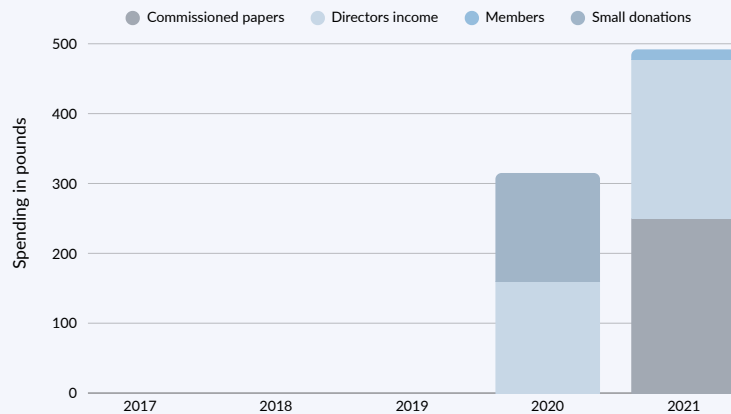
Our finances



Income

This year, our income has grown substantially with increases both from directors and externally.

Figure 1: Overall spending this year



Money from papers

Our first commissioned paper has improved our finances.

54%

Director income

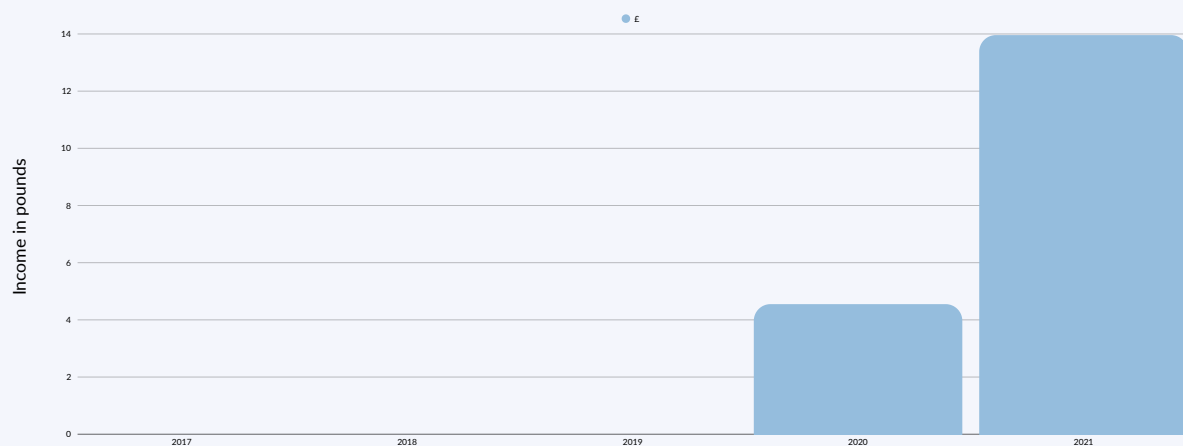
The amount of money donated by our Director has increased slightly.

46%

Grassroots fundraising

The amount of money which came from our members.

Figure 2: Grassroots fundraising



Transparency

We are aiming for full transparency and therefore we have created a transparency page on our website. This includes contracts, invoices and all of our donations or payments. You can see the page and all of this information here:

<https://centrethinktank.co.uk/transparency/>

Breakdown of income

Commissioned papers

- Excluded Unity Alliance, payment for a commissioned paper: £250

Donations from Directors

- Torrin Wilkins, individual donation: £228

Individual donations

- Joseph Hughes, individual donation: £13.96

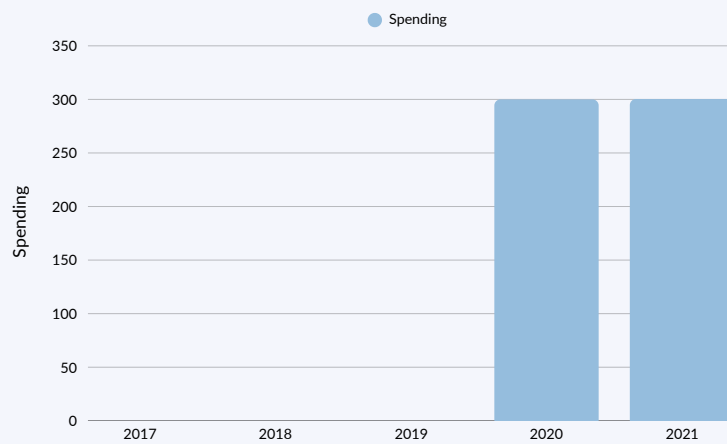
Payments to Directors rather than Centre

- Travel expenses paid for by Excluded Unity Alliance for the Excluded Unity Alliance rally, Liverpool and London: £197.60

Spending

Our spending has seen very little change this year.

Figure 3: Overall spending this year



No increase in spending

Our spending levels have stayed almost exactly the same since last year.

0%

Breakdown of spending

Domains, website, and emails

- WordPress Premium plan: £168

Taxes and ICO costs

- HMRC tax fee: £76
- ICO annual fee: £35

Other

- Banking costs with Coconut: £30.60
- Vistaprint for printing signs for the Excluded Unity Alliance event in London: £21.35

Part two

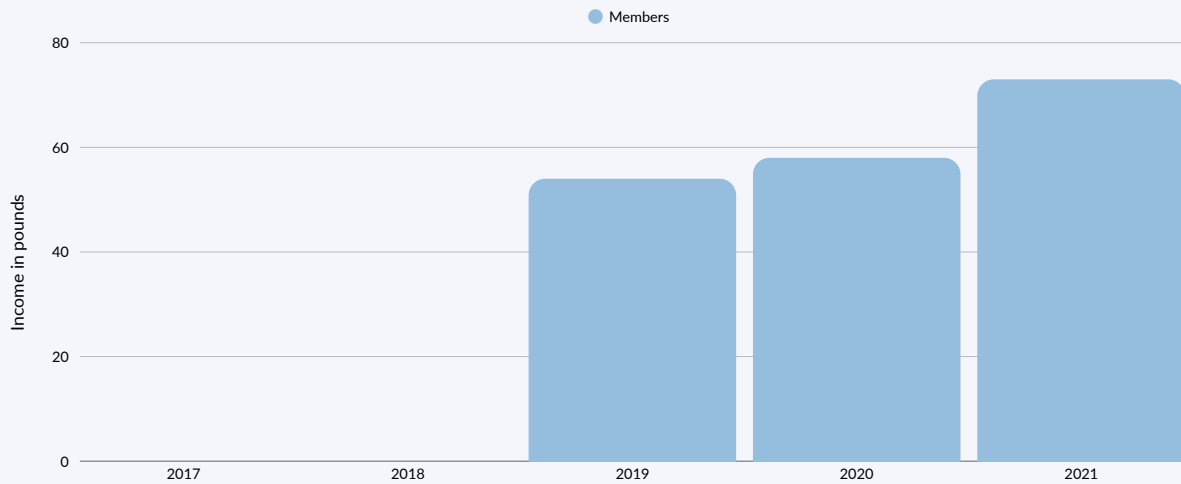
Team and network Membership



Sign-ups

The number of sign-ups includes newsletters, memberships, and network subscriptions.

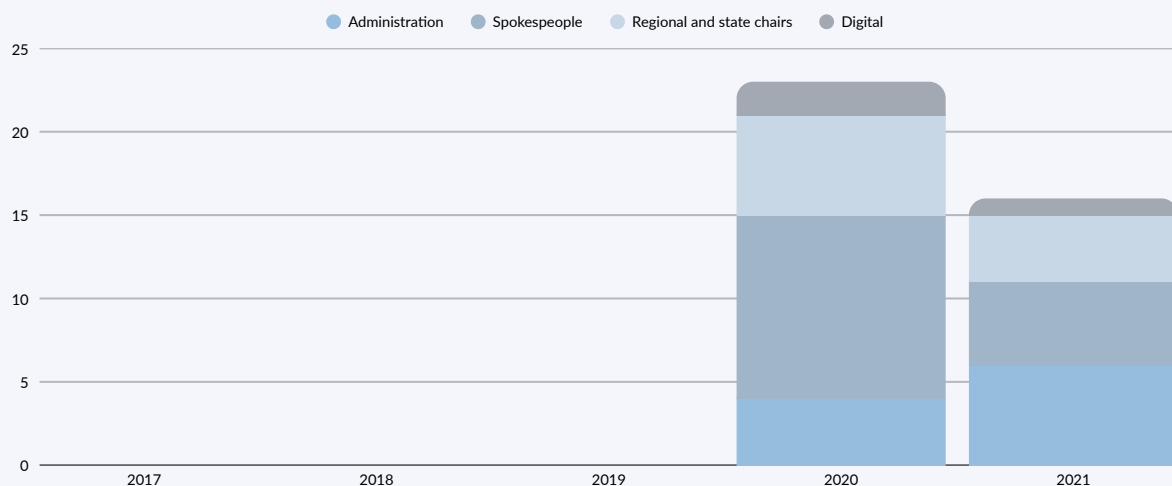
Figure 4: Sign-ups



Team members

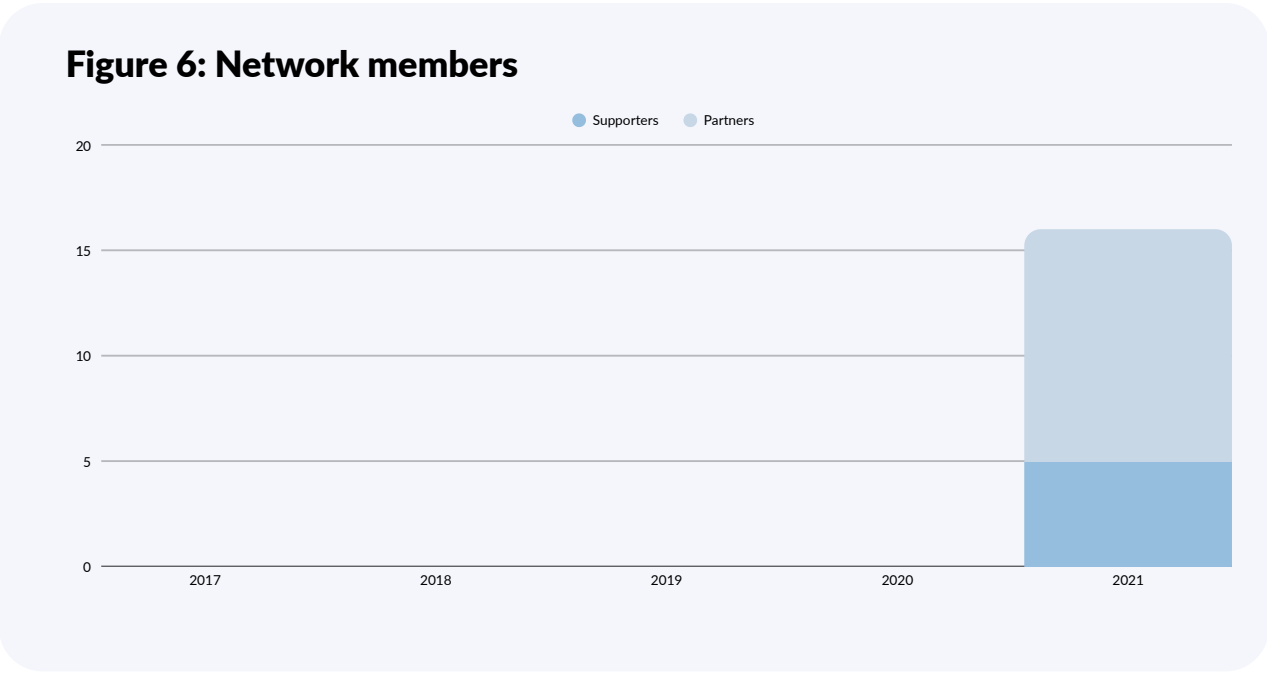
Number of team members across all levels of our national team. Between 2020 and 2021, three members of our team moved to our newly formed Supporters Network, and two positions were abolished.

Figure 5: Team members



Network members

Includes individuals who have joined our network.



Part three

Diversity, Equity, and Inclusion

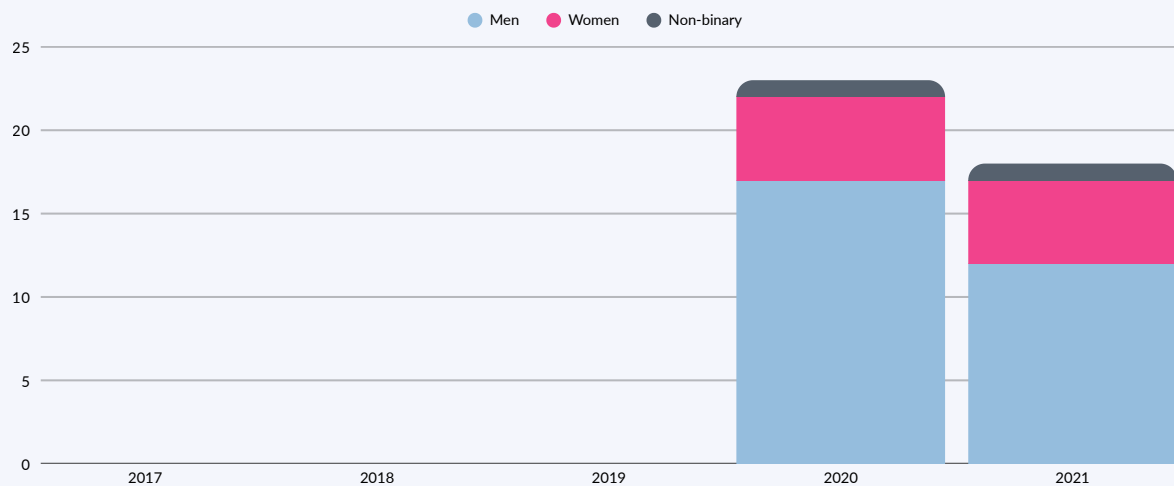


We use the gender that an individual has asked to be referred to by on our team page.

Overall team gender breakdown

The gender breakdown of our team members is based on the pronouns listed on our team page, which are provided to us by members of our team when they join.

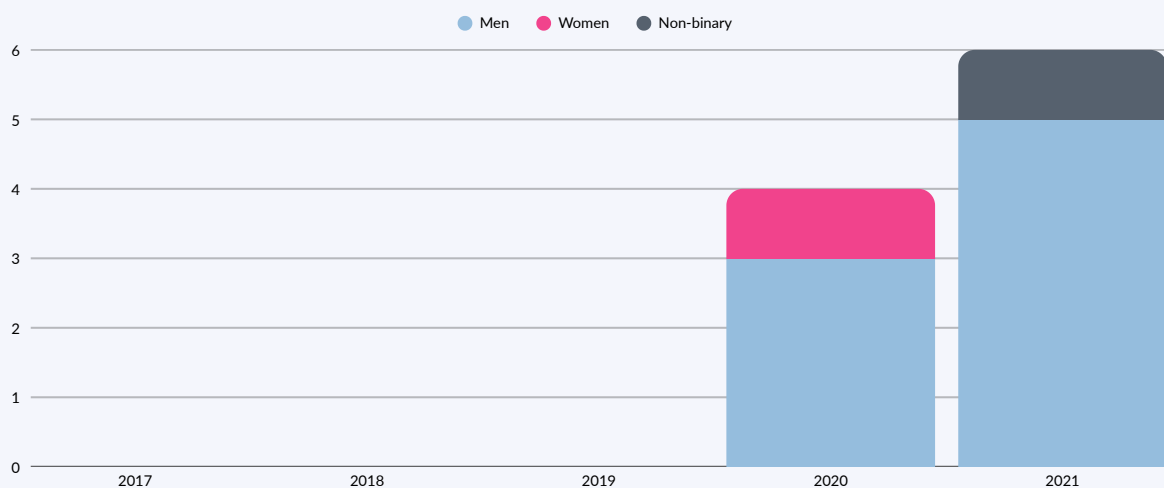
Figure 7: Team gender breakdown



Administration gender breakdown

The gender breakdown of our administration team.

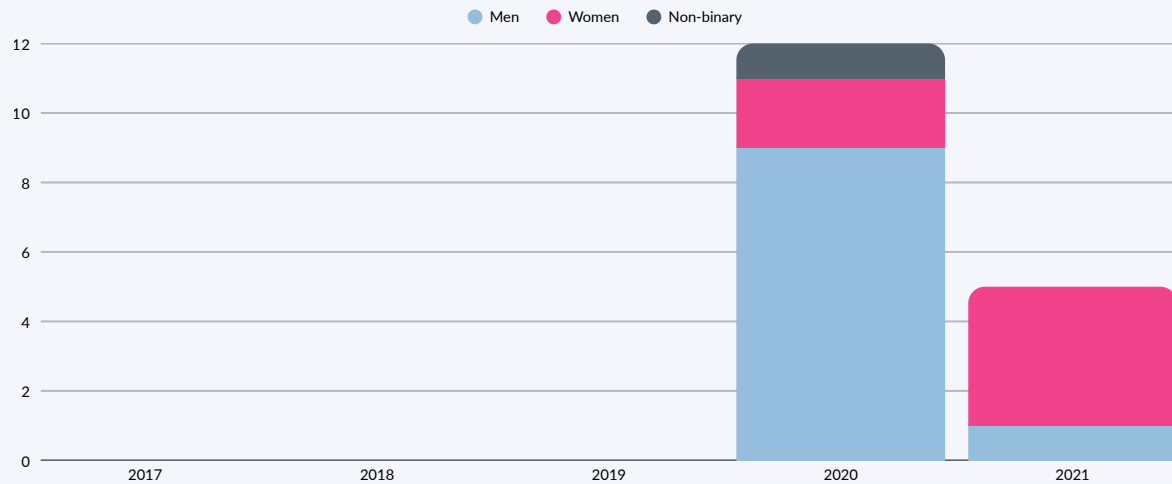
Figure 8: Administration gender breakdown



Spokespeople gender breakdown

Includes individuals who have joined our networks.

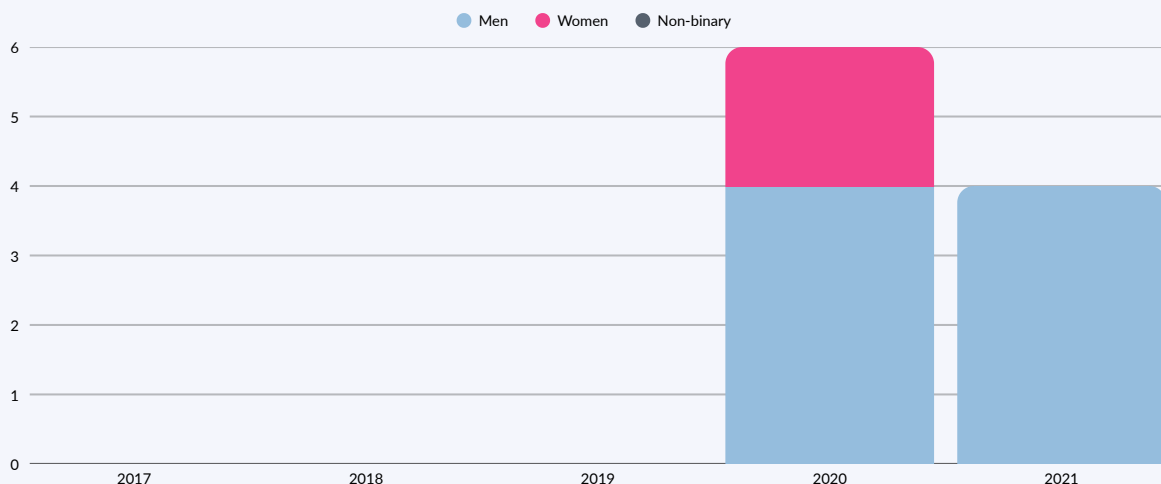
Figure 9: Spokespeople gender breakdown



Regional and state Chairs gender breakdown

Includes individuals who have joined our networks.

Figure 10: Regional and state Chairs gender breakdown



Part four

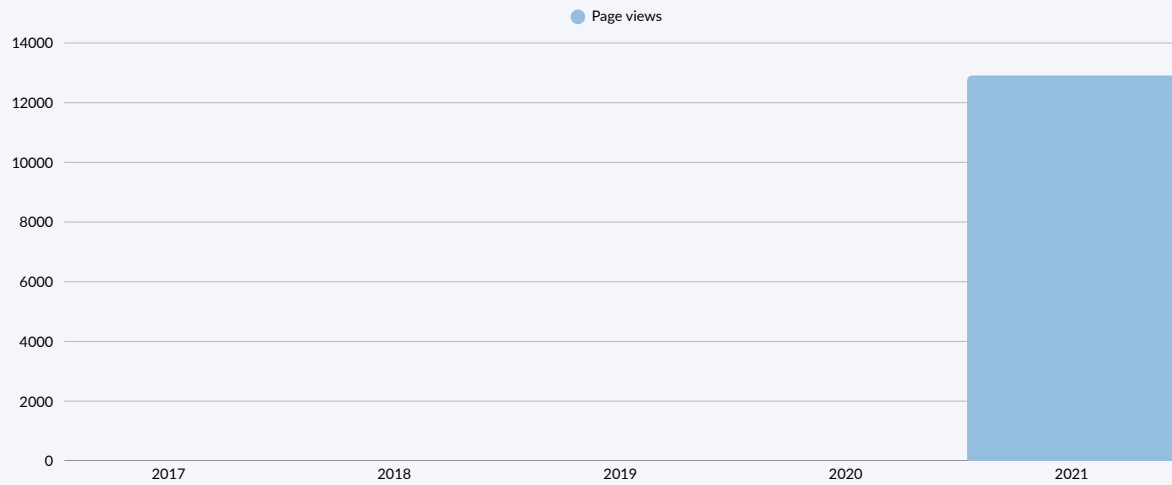
Social media and website views



Website

Website views

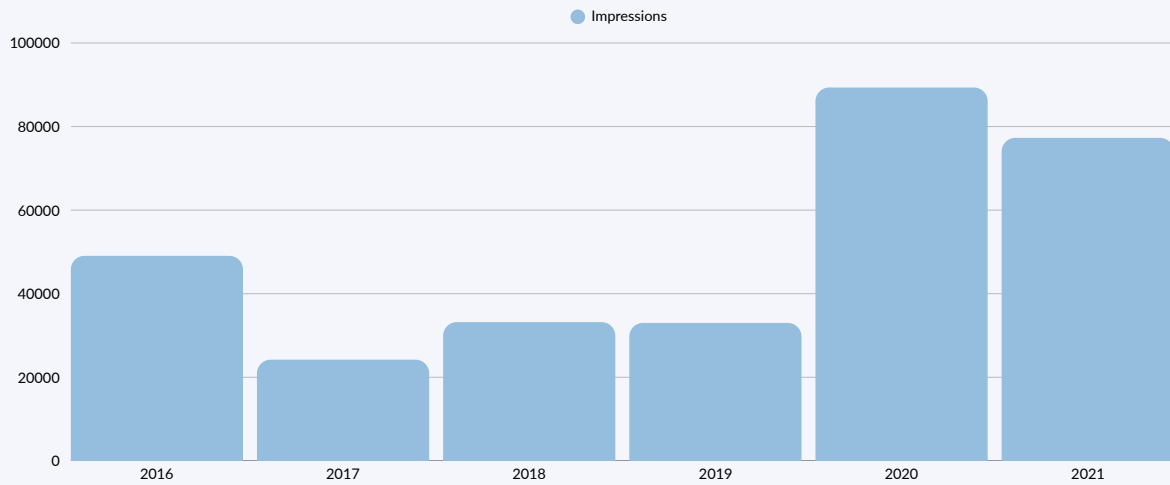
Figure 11: Website views



Twitter

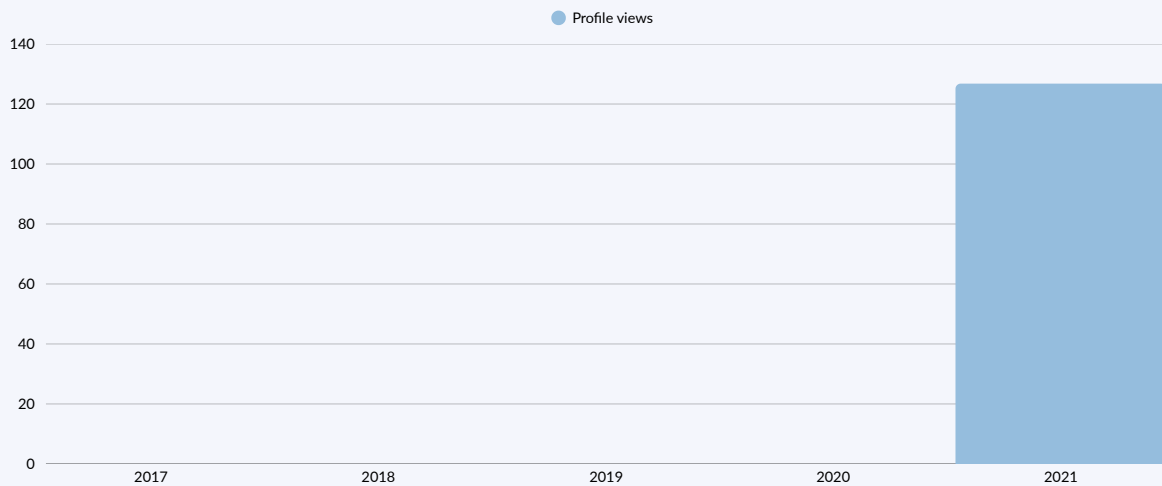
Impressions on X (formerly Twitter)

Figure 12: Impressions on X (formerly Twitter)



Profile visits on X (formerly Twitter)

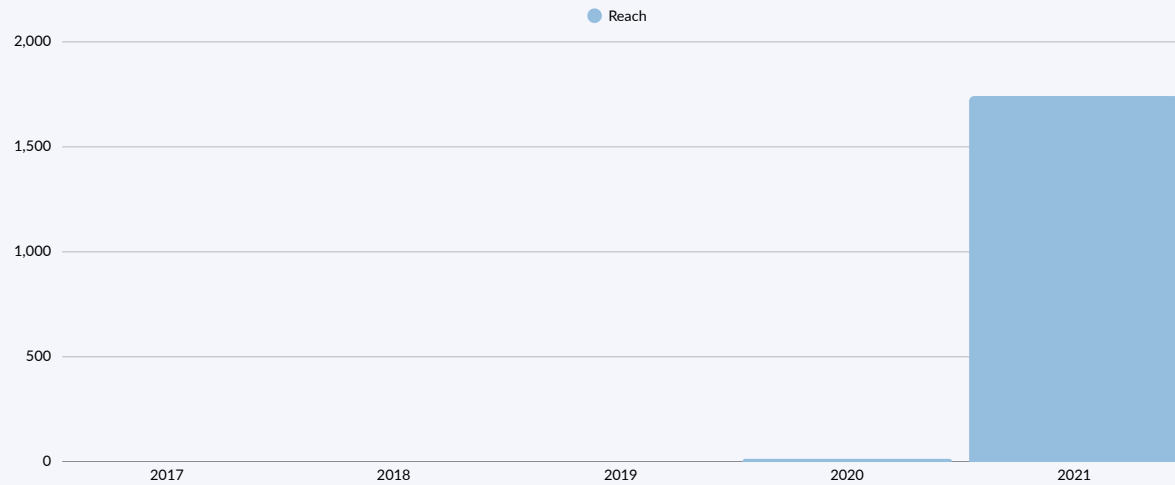
Figure 13: Profile visits on X (formerly Twitter)



Facebook

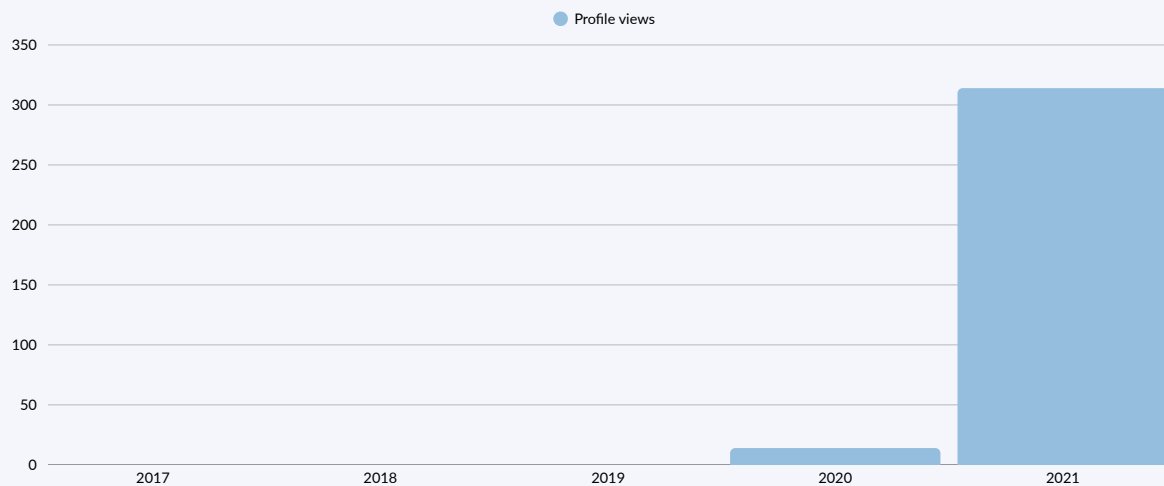
Reach on Facebook

Figure 14: Reach on Facebook



Profile visits on Facebook

Figure 15: Profile visits on Facebook



Instagram

Reach on Instagram

Figure 16: Reach on Instagram



Profile visits on Instagram

Figure 17: Profile visits on Instagram



Part five

Contracts and invoices



Sponsorship invoice

Date: 25th October, 2021
No. 000001
Customer ID: ABC12345

Billed to

Name: Excluded Unity Alliance

Invoice from

Name: CENTRETHINKTANK LTD
Company number: 12406687
Registered address: 20-22 Wenlock Road, London, England, N1 7GU
Email: centreuk3@gmail.co.uk

Item	Quantity	Price	Amount
Torrin Wilkins is writing a paper alongside the Excluded Unity Alliance. The paper will propose solutions for those excluded from the government's Self-Employed Income Support Scheme.	1	£250	£250
Total			£250

Payment to

Name: CENTRETHINKTANK LTD
Sort code: 23-69-72
Account number: 24953451

Payment terms

Payment is due on the 25th of October 2021.

Centre

Availability of these measures. To ensure these measures are accessible to those who may need to consult them, this document will be available on our website.

Have any ideas to make this document better? Let us know by submitting any ideas on the “Contact” page of our website.

Centre
Rebuilding the centre ground