

Yearly report 2020

Key documents

Centre
Rebuilding the centre ground

This document sets out our progress this year. It includes donations to Centre Think Tank, spending, our social media engagement, and membership figures.

Accounts in this report run from the 1st of February 2020 until the 31st of January 2021.

Part one

Our finances



Income

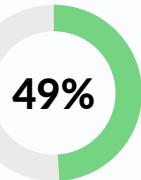
This year Centre has started with around half of our finances coming from our Director and the other half from other forms of income.

Figure 1: Overall spending this year



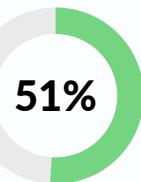
Money from donations

Centre receives just below half of its income through one donation.



Director income

The amount of money donated by our director makes up just over half of our income.



Grassroots fundraising

The amount of money which came from our members.

Figure 2: Grassroots fundraising



Transparency

We are aiming for full transparency and therefore we have created a transparency page on our website. This includes contracts, invoices and all of our donations or payments. You can see the page and all of this information here:

<https://centreforthinktank.co.uk/transparency/>

Breakdown of income

Donations from Directors

- Torrin Wilkins: £160.01

Donations from organisations

- Liberals for EFTA: £150

Individual donations

- Rowen Wilkins, individual donation: £4.55

Spending

Our spending this year has all gone towards our website.

Figure 3: Overall spending this year



Stable spending

Centre spent almost as much as it received in income.



Breakdown of spending

Domains, website and emails

- Fee for building our original website to Ryan Frendo: £300.

Part two

Team and network Membership



Sign-ups

The number of sign-ups includes newsletters, memberships, and network subscriptions.

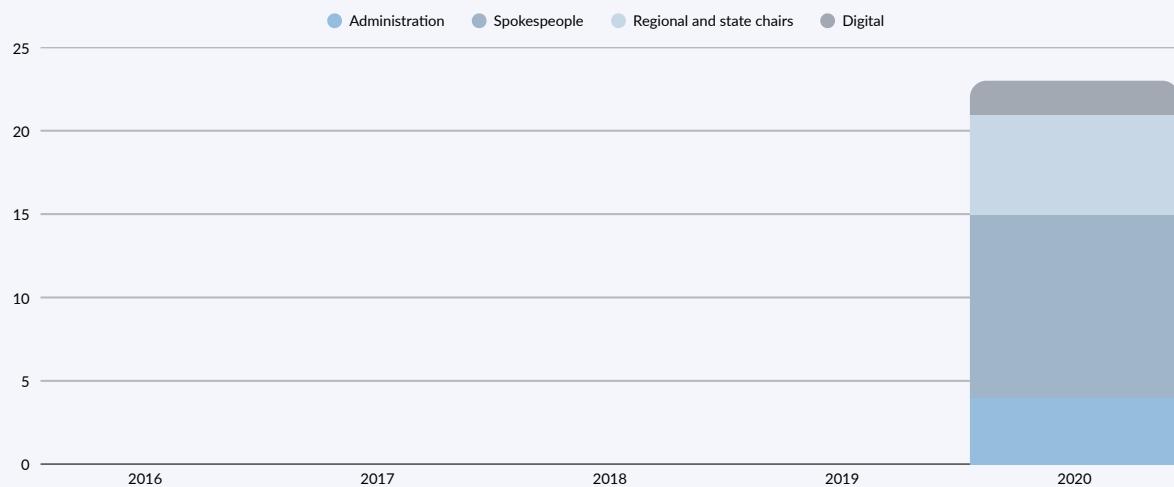
Figure 4: Sign-ups



Team members

Number of team members across all levels of our national team. Between 2020 and 2021, three members of our team moved to our newly formed Supporters Network, and two positions were abolished.

Figure 5: Team members



Part three

Diversity, Equity, and Inclusion



We use the gender that an individual has asked to be referred to by on our team page.

Overall team gender breakdown

The gender breakdown of our team members is based on the pronouns listed on our team page, which are provided to us by members of our team when they join.

Figure 6: Team gender breakdown



Administration gender breakdown

The gender breakdown of our administration team.

Figure 7: Administration gender breakdown



Spokespeople gender breakdown

Includes individuals who have joined our networks.

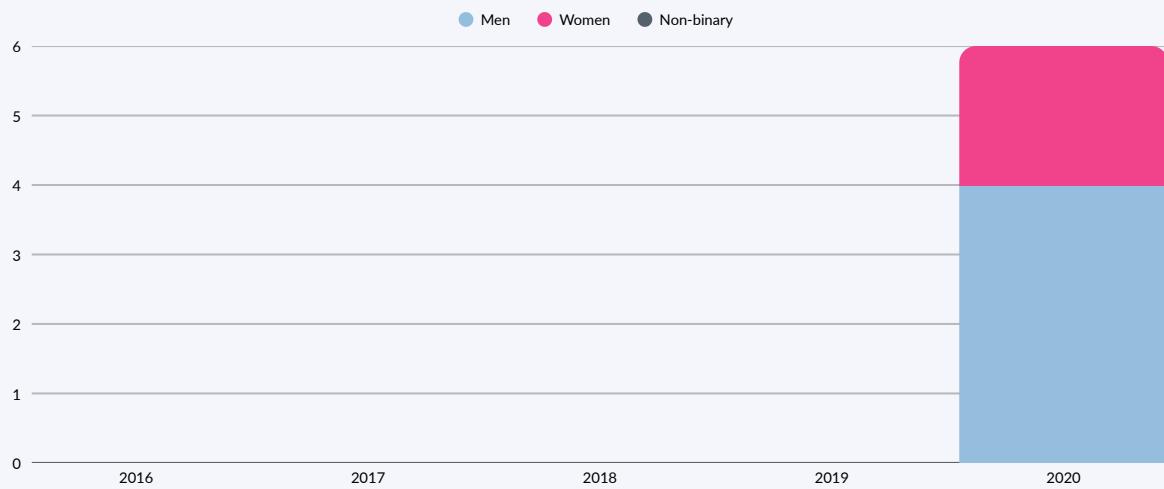
Figure 8: Spokespeople gender breakdown



Regional and state Chairs gender breakdown

Includes individuals who have joined our networks.

Figure 9: Regional and state Chairs gender breakdown



Part four

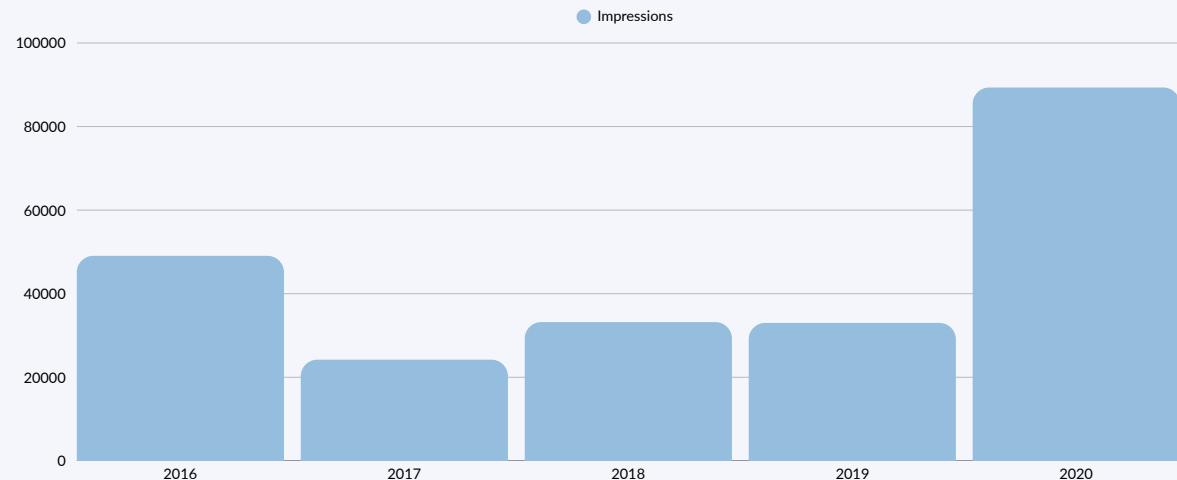
Social media and website views



Twitter

Impressions on X (formerly Twitter)

Figure 10: Impressions on X (formerly Twitter)



Facebook

Reach on Facebook

Figure 11: Reach on Facebook



Profile visits on Facebook

Figure 12: Profile visits on Facebook



Part five

Contracts and invoices



Website creation fee





INVOICE

Bill from:
Ryan Frendo

DATE: 31/08/2020
INVOICE NO. 0000100

Bill to:
Torrin Wilkins
Centre Think Tank
20-22 Wenlock Road, London, England, N1 7GU

Payment is due within
10 days of the date
written above

Centre Think Tank Website

Date:
31/08/2020

Description:
Various web pages and graphics designed, as well as gradual updates.

Total hours:
30 hours

Hourly rate:
£10

Tax rate:
£0

Balance Due:
£300

Payment Instructions

Please transfer the Balance Due amount in British pound sterling or equivalent to:
MR R A FREND

Sort Code:
Account Number:

Note that 6% interest will be charged for every 30 days the payment is not received.

Availability of these measures. To ensure these measures are accessible to those who may need to consult them, this document will be available on our website.

Have any ideas to make this document better? Let us know by submitting any ideas on the “Contact” page of our website.

Centre

Rebuilding the centre ground